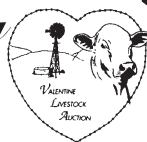


# Valentine Livestock Auction Company Valentine, Nebraska



## Market Report Thursday, April 23, 2020

Overall an off day on weigh-ups. A big run of cows & heiferettes. The low end cows were steady to weak, the good cows were off \$5-10 compared to three weeks ago. Heiferettes were higher, many good ones available. A reminder that beef cut-outs were up \$40 this week on choice cut-out product. Started out the week near \$240 and as of Thursday was at \$273 cwt. Beef at retail won't be cheaper, rancher is short, the consumer can be unhappy with this situation and middle man has six fingers on a hand and has three hands on his body- what is next? Sonny Perdue will tell us in order to help the consumer through this beef shortage (mostly packer driven) we'll need to import beef from Brazil? To hell with Country of Origin Labeling, people don't want to know where your beef originated, just ask the knowledgeable ones at NCBA and Farm Bureau. Better yet, the W.T.O. trade agreement was being used in the best interest of U.S. cowmen and wronged our Canadian counterpart. Thus it had to be voted out by our own U.S. Congress. It will save a large lawsuit, we were told. Forget about saving cow/calf operators in the U.S. The year of 2020 should have been a good one for Nebraska/South Dakota ranch families. Call Sonny Purdue at the U.S. Dept. of Ag, his email is askusda@usda.gov or you can phone 202-720-2791

### Weigh Ups

Feeding Cows: \$55 to \$64  
High Yielding Cows: \$54 to \$61  
Full & Low Yielding Cows: \$48 to \$56

Heiferettes: \$64 to \$1.05  
Bulls: \$70 to \$90

### Upcoming Sales

Thurs., April 30: Special Feeder Sale	Thurs., May 28: No Sale
Thurs., May 7: Regular Sale	Thurs., June 18: Special Feeder Sale
Thurs., May 14: Special Pair, Fall Bred Female & Regular Sale	Thurs., June 25: Special Fall Bred Female Sale
Thurs., May 21: Special Feeder Sale	

For South Dakota Producers: To obtain a shippers permit you can call 1-877-574-0054

Valentine Livestock is teamed up with a video auction company-Cattle Country Video: [cattlecountryvideo.com](http://cattlecountryvideo.com) Contact Greg Arendt

Valentine Livestock is an approved NHTC market (Non Hormone Treated Cattle)

**1-800-682-4874 or 402-376-3611 • [www.valentinelivestock.net](http://www.valentinelivestock.net)**

Greg Arendt, Mgr. Cell: 402-376-4701

Greg Nielsen, Fieldman Cell: 402-389-0833 Jake Hopwood, Fieldman Cell: 308-627-4828

Listen to KVSH (940 AM) on Thursdays, at 3 p.m. for live broadcast.

Watch live broadcast of special sales on [cattleusa.com](http://cattleusa.com)

## R-CALF USA ACTION ALERT

For Immediate Release-April 23, 2020

To: R-CALF USA Members and Affiliates

From: CEO Bill Bullard

Subject: Sign the Petition to Immediately Pass Mandatory Country of Origin Labeling for Beef, Pork and Dairy Products

Background: Today a grassroots movement of producers launched a petition urging the President and Congress to immediately pass Mandatory Country of Origin Labeling (MCOOL) for beef, pork and dairy products. Please go to [www.DemandUSABeef.com](http://www.DemandUSABeef.com) to sign and share the petition as far and wide as possible.

R-CALF USA member Kerry Cramton, a cattle producer, met today with Cowboys for Trump's Couy Griffin to kick-off the petition on her ranch in Kansas. Watch and share the kick-off interview here. The goal of this grassroots R-CALF USA group is to get 100,000 signers in 30 days to immediately pass MCOOL for beef, pork and dairy products.

Thank you for your support! We will keep you updated