

R-CALF USA ACTION ALERT

For Immediate Release-April 23, 2020

To: R-CALF USA Members and Affiliates

From: CEO Bill Bullard

Subject: Sign the Petition to Immediately Pass Mandatory Country of Origin Labeling for Beef, Pork and Dairy Products

Background: Today a grassroots movement of producers launched a petition urging the President and Congress to immediately pass Mandatory Country of Origin Labeling (MCOOL) for beef, pork and dairy products. Please go to www.DemandUSABeef.com to sign and share the petition as far and wide as possible.

R-CALF USA member Kerry Cramton, a cattle producer, met today with Cowboys for Trump's Couy Griffin to kick-off the petition on her ranch in Kansas. Watch and share the kick-off interview here. The goal of this grassroots R-CALF USA group is to get 100,000 signers in 30 days to immediately pass MCOOL for beef, pork and dairy products.

Thank you for your support! We will keep you updated